

Title- Always Infinity Radio Ad

Client/Sponsor: Always

Length: 30 seconds

Air Dates: March 21- June 20

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SFX: Sound of toilet flushing and sinks being used (Establish, then fade at :10)

ANNOUNCER 1 (female whispering):

SFX: Sound of toilet paper being ripped (Established, then fade)

ANNOUNCER 1 (female whispering):

MUSIC: Cheerful (Establish, then under)

ANNOUNCER 2 (female with soft bubbly voice):

ANNOUNCER 1 (female whispering excited):

ANNOUNCER 2 (female with soft bubbly voice):

SFX: Sound of toilet flushing (Establish, then fade)

(Fade, out at :29)

Oh no, oh shoot!

It wasn't supposed to come today! My jeans are going to be ruined!

Hi, I'm the period fairy here to help you out! Here have an Always Infinity Pad. It absorbs 10 times your weight and will fit to your body so it's barely there.

Wow thank you period fairy!

Always Infinity Pads can be found at any drugstore near to you. Be sure to pick one up so you don't end up stuck on the toilet.